



DiGITALBLUE
MEDIA LIMITED

COMPANY PROFILE

2022



+260 973 887 048



www.mydigitalbluemediacom



ABOUT US

DigitalBlue Media Limited is a creative digital marketing and branding agency founded in March 2018. We are driven by results for our local and international clients who are interested in visibility, bigger market share, and overall sales. We provide an array of digital marketing and branding services such as social media marketing, branding, website design, website development, copy writing, corporate photo & videography. We also conduct digital marketing and branding audit as well as supply of corporate branding , computers and equipment.

MISSION

Our mission is to provide world class digital marketing and branding services with professionalism, yet friendly and customer focused with keen passion to achieve results for our clients.

VISION

Our vision is to become leaders in digital marketing and branding in Zambia and across borders helping thousands of businesses thrive.

CORE VALUES

- Integrity
- Creativity & Innovation
- Service delivery
- Relationship building
- Professionalism

What we Do...



We are a creative digital marketing and branding agency that help businesses like yours thrive by providing world class services that are customer focused with keen passion to deliver value.



Digital marketing

We provide intelligent digital marketing services that are data driven; from social media, web, google ads, SEO,, email and audit etc.



Branding

We provide 360 edge cutting Branding service from development, design, strategy, installation and management. both digital and print



Graphics & Creative Design

We make your brand stand out from the rest with creative designs such as company profiles, flyers, brochures, advert etc.

NEED A QUOTATION?

Cal.SMS.Whatsapp: +260 973 887 048 or Email: hello@mydigitalbluemediacom

In & Out of home Branding



1 Car Branding

We can brand almost any type of car in and outside Lusaka.



2 Office Branding

We can handle the whole office branding for you from concept, design and installation either inside office or front office.



3 Out of Home branding

We can help your brand stand out with out of home branding ranging from Fence branding, Signages and Billboards and more.



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Supply & Branding



We supply quality branded corporate wear, gifts, Uniforms, Work suits and more to various companies and organizations



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Other Services



Digital marketing & brand audit

We help you discover what is working and what is not for your digital marketing and brand. We conduct a data driven audit to help you refocus on what matters the most for your brand



Brand Listening/Monitoring

Whether you are online or not, people are constantly talking about your brand in both positive and negative way with may impact your brand. We can help you track almost all conversations mentioning your brand in real time using latest technologies.



Videography/animation/documentary

Planning a video campaign, commercial or documentary? We can help you put that together in a professional way with quality shooting and with both online and offline editing capabilities



Corporate Photography

Corporates photography keeps your brand to stay authentic in the market place and contributes greatly to great content. We can help you.



Media planning & Strategy.

In order to help you focus on running your business, we can help you plan and manage your media from planning, strategy, media buying to management.



Corporate Event Planning

Let us handle the stress of planning your corporate event yet make sure it is top notch.

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SINCE 2018

60+
Clients

150+
Completed works

99%
Customer satisfaction

SOME OF OUR CLIENTS

Local and international companies and organizations.



**WE'RE A DRIVING
FORCE IN YOUR
BUSINESS...**





GET IN TOUCH NOW!

We are always prepared to hear from you...



Visit us at Plot No 6114/11, Chitemene Road,
Northmead - Lusaka.



Mobile: +260 973 887 048



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CERTIFICATE OF INCORPORATION

Companies Registration No. 120180002529

Serial No. 1070056



COMPANIES REGISTRATION AGENCY



Republic Of Zambia

CERTIFICATE OF INCORPORATION OF COMPANY LIMITED BY SHARES

(Section 10)

This is to certify that **DIGITALBLUE MEDIA LIMITED** is on and from the 26th day of March 2018 incorporated as a COMPANY LIMITED BY SHARES.

Given under my hand and seal at Lusaka, Zambia, this 26th day of March 2018.



P.C. Mwaba

Assistant Registrar of Companies